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Resources for media about graduate management education and the GMAT exam.

Big Data Goes to B-School



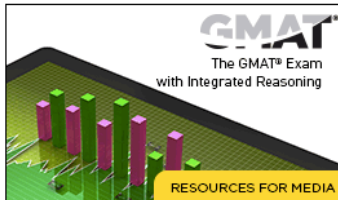
Big Data Goes to B-School

Business schools are preparing the next generation of managers and business leaders by integrating data analysis throughout their curricula and connecting these skills with a focus on innovation, managing global enterprises and driving business strategy.

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India Accounts for Second Highest Number of Foreign Applications at Global B-Schools
Economic Times, India

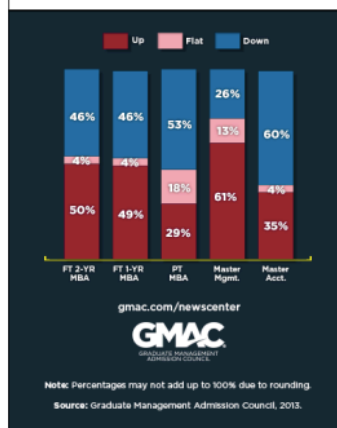
Race For Talent Is On At Business Schools
Recruiter.co.uk

As demand for big data analysts grows, schools rush to graduate students with necessary skills
Washington Post

Strategic Choices for Schools: GMAC Book on Change in Management Education
Dr. Education blog

How MBA Teaching Must Change
MBA News Australia

GMAC 2013 APPLICATION TRENDS SURVEY Percentage of Programs Reporting Application Volume Change From 2012



More Full-Time MBA Programs See Application Gains

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